



TASTEMAKER 101

What is a Tastemaker?

Tastemakers are a distinguished group of 20 Greater Cincinnati emerging leaders who have been nominated by their peers. They want to influence their community and make an impact in the fight to Save Lives and Fork Cancer by raising a minimum of \$2,500. Tastemakers serve as an extension of the American Cancer Society to advocate for its mission to impact every cancer and every life.



TASTEMAKER EVENTS

TASTEMAKER WORKSHOP

JAN 2026

TOAST THE TASTEMAKERS

FEBRUARY 2026

FORK CANCER HAPPY HOUR

MARCH/APRIL 2026

FORK CANCER CINCINNATI

MAY 28, 2025

6:00 PM - HANGAR 2, LUNKEN AIRPORT



Raise \$2,500

WE MAKE IT SIMPLE AND
COACH YOU ALONG THE WAY

HOW DO I FUNDRAISE?



DONATIONS FROM YOUR
PERSONAL AND
PROFESSIONAL NETWORK



CORPORATE SPONSORSHIP



FORK CANCER TICKET SALES



SILENT AUCTION ITEMS
FROM YOUR FAVORITE
SPOTS

...AND OTHER CREATIVE IDEAS!

Interested or Want To Learn More??? – Email Matt.Stockwell@cancer.org